

# HOME-ACCOUNT ANNOUNCES 3<sup>RD</sup> PARTY 'MORTGAGE CENTER' AFFILIATE PROGRAM

*Mortgage Center Widget and APIs*

*Make Turnkey Mortgage-Finding Service Available For Any Site*

**SAN FRANCISCO – April 28, 2009** – Home-Account, Inc. ([www.home-account.com](http://www.home-account.com)), a next-generation mortgage-finding service, today announced its Mortgage Center distribution program, powered by Home-Account, to bring its mortgage finding service to third-party sites.

The Home-Account Mortgage Center is a distribution program for the Home-Account service, which tests, analyzes and grades current and prospective homeowners and their finances and provides ways to help them improve their financial attractiveness to banks. As importantly, it finds the right and most cost-effective mortgage on the market for the consumer.

“At Home-Account we aim to serve our customers everywhere that they are online,” said Mark H. Goldstein, CEO of Home-Account. “Since our March launch, we’ve already seen more than 25,000 families and individuals use Home-Account and by extending our brand’s service to any site that chooses to deploy our widget we expect to be able to reach and assist more people than ever before.”

The Mortgage Center is a co-branded widget, which can be downloaded and deployed upon approval by Home-Account to sites that want to distribute the service to their subscribers. This distribution program provides third-party developers and designers the ability to integrate the power of Home-Account into their website through creating an entry point to the Home-Account mortgage engine. After entering a few simple pieces of data, users can get an evaluation of what kind of mortgages they may qualify for thus adding significant value to many sites.

These portable Mortgage Centers are also fully customizable through APIs and sites that distribute the service benefit from a revenue share with Home-Account, which is 50% of the first three month’s revenue and 20% ongoing thereafter. In addition, underlying API access is available for sites wishing to present input fields of their own design (pursuant to partnership agreement). More details can be found at: [www.home-account.com/mortgagecenter](http://www.home-account.com/mortgagecenter)

## **About Home-Account**

Home-Account is an intelligent web-based service helping America's 75 million homeowners take control of their largest asset-their home. The service grades and analyzes homeowners and their mortgages, presents scenarios to improve their financial situation and then pinpoints the best realistic mortgage options in the market. Home-Account is based in San Francisco and has an office in Charlotte, NC. The company is backed by Charles River Ventures and several prominent Silicon Valley angel investors. For more information please visit: [www.home-account.com](http://www.home-account.com)

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