

HOME-ACCOUNT ANNOUNCES NEW INVESTORS, PARTNERS AND INDUSTRY FIRST 100% MONEY-BACK LOWEST PRICE MORTGAGE GUARANTEE

Home-Account: The best way to find and buy a mortgage in America.

SAN FRANCISCO – July 14, 2009 – Home-Account, Inc. (www.home-account.com), the web-based mortgage finding service, today announced that it closed on new investments from both Menlo Park CA-based Rembrandt Ventures (www.rembrandtvc.com) and San Mateo CA-based Freedom Financial Network Inc. (www.bills.com).

Home-Account's also is announcing a consumer 100% money-back pricing guarantee.

The service costs a one-time \$49.95 to use.

If the homeowner has the credit report and financial wherewithal to qualify for a mortgage today---the service provides simple counseling and directs the homeowner to the lowest available rates and terms they can qualify for; makes the lender introduction and assists in the closing process. *If the homeowner can find a mortgage anywhere else for less that they can qualify for---their \$49.95 is promptly refunded.*

If the homeowner can not qualify for a mortgage today, Home-Account offers a \$9.95 month plan that includes monthly Experian credit reporting, personalized suggestions to improve their attractiveness to lenders, online credit counseling as well as access to the lowest cost lenders in America—ready to serve them...when they are ready.

In addition, Home-Account is announcing that Jack Guttentag, 'The Mortgage Professor' (www.mortgageprofessor.com) is joining its Board of Directors and as a Special Adviser to the firm. Guttentag has been concerned with the difficulties faced by consumers in the home loan market his entire career, first as Wharton School professor, as Co-Founder of GHR Systems--now part of Metavante Corporation, as founder of the well accepted Upfront Mortgage Broker concept and more recently via national syndication and his website.

“These three developments are representative of the great progress we have made as a firm over our first year in business. We now have the capital we need to execute, a unique consumer value proposition and enhanced service that simplifies the mortgage buying process” said Mark H Goldstein, CEO of Home-Account. “Additionally, through our marketing partnership with Financial Freedom and a number of others, homeowners will soon see our service widely distributed across the web.”

About Home-Account

Home-Account is a web-based mortgage finding service helping America's 75 million homeowners take control of their largest asset--their home via their 'home-account'. The service grades and analyzes homeowners and their mortgages, presents scenarios to improve their financial situation and then pinpoints the best realistic mortgage options in the market. Home-Account is based in San Francisco and has an office in Charlotte, NC. The company is backed by Charles River Ventures', Rembrandt Ventures and several prominent Silicon Valley angel investors. For more information please visit: www.home-account.com

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