

## **HOME ACCOUNT INC. LAUNCHES NEW MARKETING PARTNERS AND SEES DRAMATIC INCREASES IN NUMBER OF BORROWERS**

**SAN FRANCISCO, CA - OCTOBER 19, 2009-** Home-Account Inc. ([www.home-account.com](http://www.home-account.com)) recently announced that they are working with marketing partners Homes.com, Trulia, Inc., Bills.com, LLC., Movoto, LLC., and Roost.com. Home-Account has partnered with Epic Marketing to run an exclusive affiliate program, allowing affiliates to run Home-Account's offer to their consumers.

Expanding Home-Account's marketing channels it has resulted in an increase of 48% more consumers gaining access to the guaranteed lowest rate and providing additional borrowers to Home-Account's lending partners.

Banker Keith Luedeman, CEO of Goodmortgage.com says, "Home-Account's model is enticing to the consumer. The key benefit is that by reducing a lender's marketing expense, we can then provide lower rates for consumers."

In addition, one of Home-Account's 25 lending partners; Wells-Fargo Private Banking has extended a special offer to Home-Account members through December 31, 2009 offering reduced interest rates, no points and no lender fees.

"We connect the borrower with the lender that offers the best rates and terms, we see lenders providing special offers for Home-Account members consistently. This is in-line with our mission at Home-Account, to be 100% the consumers advocate. Simply put, Home Account aims to make securing a mortgage for all Americans as simple as buying a book on Amazon or a flight on Kayak.com" said Mark H. Goldstein, Chief Executive Officer at Home-Account.com.

### **About Home-Account.com**

Home-Account.com is a mortgage finding service designed to help America's 75 million borrowers save money and make smart mortgage choices. The service grades and analyzes borrowers current mortgages, presents scenarios to improve their financial situation and then pinpoints the best mortgage options in the market. Home-Account.com is based in San Francisco, CA and has an office in Charlotte, NC. The company is backed by Charles River Ventures, Rembrandt Ventures and several prominent Silicon Valley angel investors. For more information please visit: **[www.home-account.com](http://www.home-account.com) and/or video:**

**<http://vimeo.com/6755779>**

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